

Along the River

City of Mount Vernon Arts Commission Banner Contest

Review Criteria

Artist Name: _____ Piece #: _____

Evaluator: _____

CRITERIA	SCORE	COMMENTS
Does the image meet the design criteria? (25%) <ul style="list-style-type: none">Family Friendly – No objectionable imageryNo advertising or display of personal messages		
Does image meet technical specifications? (25%) <ul style="list-style-type: none">Completed Entry form and waiverPortrait/vertically oriented imageImage quality, clarity and neatness		
Does the image work with the concept of the theme? (10%) Raise awareness of Mount Vernon’s natural beauty, culture, and heritage		
Does the image provoke positive community ideals? (20%) Vibrancy and color while promoting diverse culture of Mount Vernon		
Is the image interesting and unique? (10%) Creativity and originality		
Does the image involve a broad range of people/community? (10%) Will a broad range of people connect with the image?		
TOTAL		